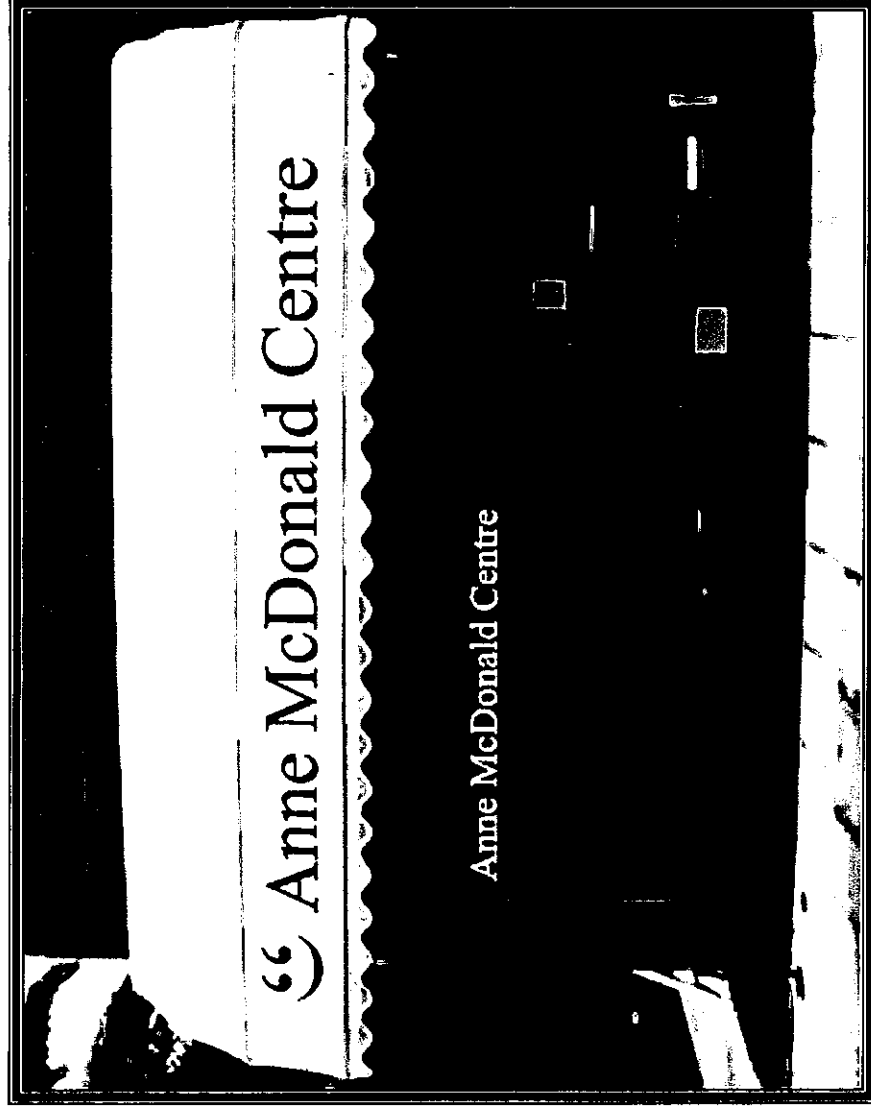


# “ Anne McDonald Centre

A new deal for people with little or no speech



## Annual Report 2010-2011

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ABN 68 933 715 362

# The Anne McDonald Centre Inc.

## President's Report

### July 2010 - June 2011

I am pleased to present the 2010 - 2011 Annual Report and the audited accounts of the Anne McDonald Centre a new DEAL for people with little or no speech.

On Sunday 13<sup>th</sup> November we celebrated 25 years of DEAL by commemorating Anne McDonald, renaming the centre to celebrate her life. Maree Ireland, who helped open DEAL Communication centre in 1986, reprised her role by opening the Anne McDonald Centre. Stella Young entertained us all with a performance of her own particular brand of "sit-down" comedy, and Rosemary Crossley reminded us of how and why the AnnieMac exists today. Andrew Wheeler and the AMICI team of graduating marketing students are to be commended on a successful and enjoyable function. We were delighted to see so many old and new friends of the Centre attend.

In May Rosemary and Anne McDonald received AGOSCI's 2011 service awards at its 30<sup>th</sup> Birthday Conference in Adelaide, where Chris Borthwick and Rosemary presented a paper co-written by Anne McDonald and Leonie McFarlane. Rosemary also delivered a presentation on 'Increasing Participation in AGOSCI by People with Autism', and the AnnieMac provided some vintage equipment for an Adelaide Museum exhibition on the history of Augmentative Communication.

This year's Biennial Conference on Facilitated Communication Training, organised by the Institute for Communication and Inclusion at Syracuse University, was held at MIT in Boston and was dedicated to Anne McDonald's memory. Chris and Rosemary both attended and presented papers. After a successful visit to Indonesia, where Rosemary demonstrated Indonesian translation software on the iPad and many students showed remarkable success, Medan Education Department invited Rosemary back for teacher training.

The AMDC has provided communication therapy to a growing client list, primarily through the generous funds received from various charitable foundations. Indeed, one of our clients, Kingsley Henry, was this year appointed as the youngest ever ambassador for Liberator, an international equipment supplier.

We wish to thank Australian Ethical, the Mercy Centre, the Lord Mayor's Charitable Foundation, the Sentinel Foundation, Ernest Nominees Pty Ltd, ANZ Trustees and the numerous donors to our annual Tea Party appeal for their generous support.

The staff of the Anne McDonald Centre have again provided outstanding service, and on behalf of the Committee of Management I would like to thank them for their dedication, support, hard work and loyalty. In particular our thanks go to the Director for her untiring devotion to the rights of those with little or no speech.

Finally, I thank all the members of the Committee of Management for their ongoing support and enthusiasm.

**Leane Leggo, President, DEAL Committee of Management**

# What the Anne McDonald Centre contributed to Victoria, Australia and the World from July 2010 - June 2011

The Anne McDonald Centre serves people with little or no speech, people who have great difficulty in having their needs met, people who cannot even say 'I need help'. Since opening as DEAL in 1986, the Centre has provided communication therapy to some 2,600 Victorians without functional speech.

Our innovative Augmentative Communication programs have had wide international impact. Communication strategies developed at the Centre are now used around the world. *Wretches and Jabbers*, a full-length documentary about people with autism from the US, Sri Lanka, Japan and Scandinavia who communicate using techniques we developed, premiered in Times Square in April 2011, and was selected as the flagship for Autism Month in the US.

During the financial year from July 2010 to June 2011 the Anne McDonald Centre's output included:

**\*Therapy provision** to 205 people with little or no speech, 64 of whom were new clients. As well as providing services to Victorians, Centre staff were invited to consult and deliver workshops in Belgium, the US and Indonesia.

**\*Advocacy** –People with little speech involved in legal proceedings have continued to need our help. Centre staff have assisted in hearings in many jurisdictions, often with staff from Communication Rights Australia and/or generous pro bono legal assistance.

**\*Research & Development** – A Melbourne University and St Vincent's Hospital project investigating the use of fMRI in the assessment of people in Minimally Conscious State in which we participated is now complete and in press.

Back at the Centre we are exploring the use of iPads in the assessment of people with little speech. We have found them immensely valuable tools, especially with children with autism who may be hard to motivate. Staff are working on the development of appropriate apps with IT experts at Syracuse University.

**\*Information & Education** – Our website, now [annemcdonaldcentre.org.au](http://annemcdonaldcentre.org.au), continues to be widely referenced, as does our Facebook page, which is very useful for circulating new information and videos rapidly.

Staff delivered the AAC component of a Disability Studies course at Victoria University, and students from other TAFE's visited the Centre.

Staff and committee members, including Anne McDonald, delivered presentations at the West Coast Facilitated Communication Conference in Los Angeles in July and the ISAAC Conference in Barcelona in August 2010.

## DEAL/Anne McDonald Centre – Management Committee 2010-2011

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The Anne McDonald Centre is administered by a Committee of Management elected by the members at the Annual General Meeting. Any person supporting the aims of the Centre is eligible to be a member. The Centre's clients are encouraged to stand for places on the Committee of Management.

The Committee of Management elected at the AGM held on November 30th, 2010 was:

### Executive

**President** Ms Leane Leggo

**Vice-President** Ms Jill Johnson

**Treasurer** Mr. Bruce Marks (*resigned 22 February 2011*)

Mr Chris Borthwick

**Secretary** Ms Amanda Ducrou

### Committee

Ms Sarah Barton

Ms Kaye Gooch

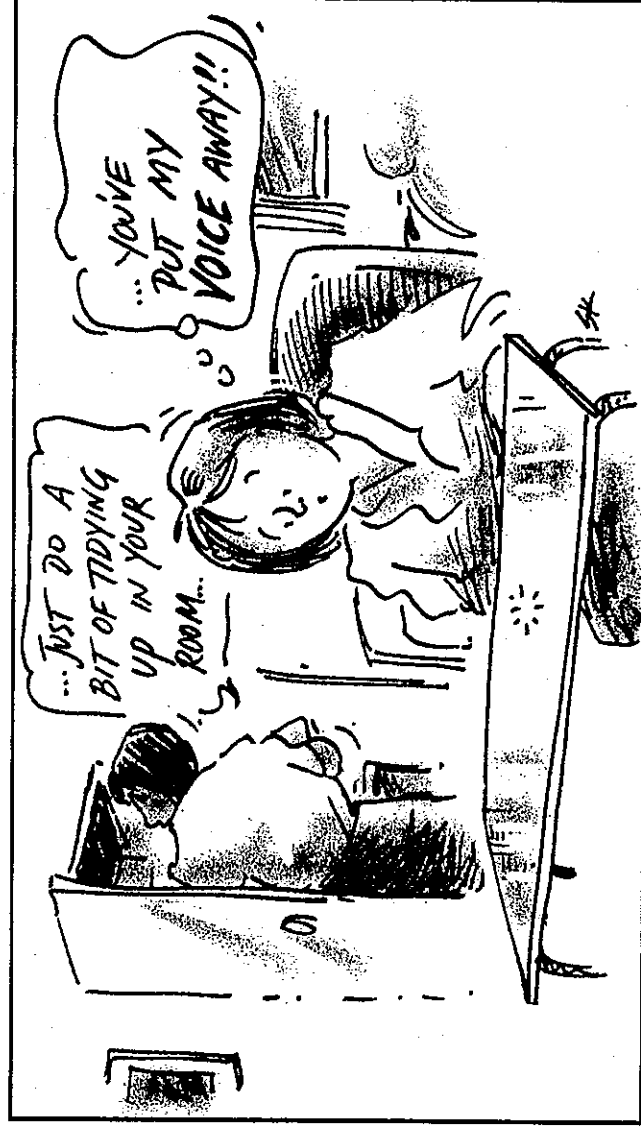
Mr James Henry

Ms Kathy Macfarlane

Mr John Perry, OAM

Mr David Wood (*appointed 28 April 2011*)

Bruce Marks retired from the Committee in February, and was farewelled with our sincere thanks for his devoted service as Treasurer.



## DEAL/Anne McDonald Centre – Staff 2010-2011

Director	Dr. Rosemary Crossley, A.M., M.Ed., Ph.D.
Speech Pathologist	Ms. Leslie Zimmerman, B.App.Sci. (Sp.Path.)
Office Manager	Ms. Kae Slattery
Volunteers	Mr Bruce Marks, Ms Emmy Elbaum The AMICI team

At the 2010 AGM it was resolved that the name of the Centre be changed from DEAL to the Anne McDonald Centre. We were fortunate in having the assistance of a team of six final year marketing students participating in the Australian Marketing Institute Community Initiative which auspiced and mentored students undertaking projects for selected community agencies. Each agency received funding from the Sentinel Foundation to support their project. Our team undertook research, created marketing plans, and helped with the design and implementation of a function on November 13<sup>th</sup> at which we both celebrated DEAL's 25<sup>th</sup> birthday, and relaunched ourselves as the Anne McDonald Centre. We were also fortunate to have the assistance of Paul White from White Marketing Design who donated the design for our new logo. Our thanks go to all involved with AMICI for their invaluable contributions.

We continue to have been blessed with the voluntary services of Bruce Marks, a retired accountant who manages the office on Mondays and looks after our books, and Emmy Elbaum, who provides invaluable advocacy and support to many school-age clients. We are very grateful to them both and to Mr Ben Ruschinek, our honorary auditor.

My sincere thanks go to the committee, staff and volunteers for their support in a challenging year. Without them, there would be no Anne McDonald Centre.

Rosemary Crossley, Director



# B. Ruschinek & Associates

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P. O. Box 693, Elsternwick, 3185.  
Tel. (03) 9523 8666  
Fax. (03) 9528 2785

REGISTERED TAX AGENTS AND ACCOUNTANTS  
Ben Ruschinek, CPA  
ABN. 87 070 673 013

## AUDITORS REPORT

### To the Members of DEAL COMMUNICATION CENTRE INC.

I have audited the attached Statement of Financial Position as at 30 June 2011, the Statement of Financial Performance for the Year Ended 30 June 2011 and the accompanying Cash Flow Statement.

I have formed the opinion that the above Accounting Reports are in accordance with the financial records and minutes of the Committee of Management.

The Account reports are properly drawn up so as to give a true and fair view of this Organisation's state of affairs as at 30 June 2011, and of its operations for the year ended 30 June 2011.

The Committee of Management has taken note of my report to it of various matters and as such is reflected in the reports as above.

Yours sincerely,

**B. RUSCHINEK & ASSOCIATES**



B. RUSCHINEK CPA  
24 November 2011

Liability limited by a scheme approved

under Professional Standards Legislation



B. Ruschinek & Associates Pty Ltd is a CPA practice

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**DEAL Communication Centre Inc.,  
538 Dandenong Road, Caulfield, 3162**

### **Treasurer's Statement**

In my opinion the attached Income and Expenditure Statement gives a true and fair view of the results for the year ended 30 June 2011 and the Balance Sheet gives a true and fair view of the state of affairs as at 30 June 2011.



Chris Borthwick  
Treasurer  
31 October, 2011

# DEAL COMMUNICATION CENTRE INC.

## Statement of Financial Performance

	2011	2010
<b>INCOME</b>		
Grants-Government	1500	0
Grants-Foundations	60500	67250
Seminars & Consulting	11945	20504
Donations	24581	38389
Membership	315	267
Interest	4684	4633
Sale of Materials	346	170
Tea Party Donations	18855	17057
<b>TOTAL INCOME</b>	<u>122726</u>	<u>148270</u>

<b>EXPENDITURE</b>		
Communication Equipment	162	1416
Depreciation Office Equipment	0	3528
Rent	18109	17088
Salaries	104233	109985
Superannuation	9722	9898
Workcover	1258	1061
Cleaning	365	931
Computer Consumables	1252	1235
Gas,Light & Power	1251	1020
Insurance	2769	2795
Postage & Freight	387	296
Repairs & Maintenance	181	246
Security	417	400
Stationery & Printing	2100	2077
Subscriptions	142	127
Telecommunications	1713	1847
Travel	2155	2465
Staff Amenities/Sundries	188	317
Therapy Materials,etc	1543	638
Website Training/Production, Equipment	1811	9777
AGM Cost	<u>311</u>	<u>375</u>
<b>TOTAL EXPENDITURE</b>	<u>150069</u>	<u>167522</u>

**SURPLUS (DEFICIT) FOR YEAR**

-27343

-19252

# DEAL COMMUNICATION CENTRE INC.

## Statement of Financial Position

<u>ASSETS</u>	<u>30-06-2011</u>	<u>30-06-2010</u>
Cash at Bank	94367	149515
Funds On Hand	5870	1942
Debtors	2010	3197
Other Debtors	25125	599
<b><u>TOTAL ASSETS</u></b>	<b><u>127372</u></b>	<b><u>156253</u></b>
<b><u>LIABILITIES</u></b>		
Creditors	2952	2110
Accruals	3327	245
Provision for Long Service Leave	<u>22126</u>	<u>25913</u>
<b><u>TOTAL LIABILITIES</u></b>	<b><u>28405</u></b>	<b><u>28268</u></b>
<b><u>NET ASSETS</u></b>	<b><u>98967</u></b>	<b><u>126985</u></b>
<b><u>GENERAL FUNDS</u></b>		
Balance	126310	146237
Surplus for Year	<u>-27343</u>	<u>-19252</u>
<b><u>BALANCE 30-06-2011</u></b>	<b><u>98967</u></b>	<b><u>126985</u></b>



DEAL COMMUNICATION CENTRE INC

STATEMENT OF CASH FLOW

FOR THE YEAR ENDED 30 JUNE 2011

	2011	2010
	Inflow/ (Outflow)	Inflow/ (Outflow)
<b>CASH FLOW FROM OPERATING ACTIVITIES</b>		
Receipts from Members, Grants, Donations, etc	118042	146680
Interest Received	4684	4633
Payments to Suppliers & Employees	<u>-150069</u>	<u>-167037</u>
Net Cash Provided by Operating Activities	<u>-27343</u>	<u>-15724</u>
<b>CASH FLOWS FROM INVESTING ACTIVITIES</b>		
Debtors	-23339	1697
Creditors, Accruals & Provisions	<u>-538</u>	<u>-2272</u>
<b>CASH FLOW FROM FINANCING ACTIVITIES</b>	<u>-23877</u>	<u>-575</u>
Net Increase in Cash Held	-51220	-16299
Cash at the Beginning of the Financial Year	<u>151457</u>	<u>167756</u>
Cash at the End of the Financial Year	<u>100237</u>	<u>151457</u>